Sohan Bansode

GRAPHICS/UIUX DESIGNER

A highly creative and skilled graphics designer and UI/UX designer experienced in designing visually appealing graphics and user interfaces. Seeking a challenging role in a dynamic organization where I can leverage my skills and experience to contribute to the company's growth.

Address
ganeshnagar, Vadgaonsheri, Pune-14

Phone
+91 9158178520

Email
Sohanbansode007@gmail.com

WEBSITE

https://bsohan.com/

PORTFOLIO

BEHANCE PROFILE

https://www.behance.net/sohanbansode1

EDUCATION

SSC
Stella Maris School
2017-2018

HSC
Don Bosco Jr College
2019-2020

GRADUATION
Modern College of arts, Commerce & Science 2022-2023

EXPERTISE

- Photoshop
- Illustrator
- Figma
- After Effects
- Premier Pro
- Indesign
- Adobe XD

PROFESSIONAL EXPERIENCE

2022-Present GRAPHICS & UI UX DESIGNER
Zoomifier Corporation / Koregaon Park, Pune.
- Strong understanding of user experience design principles
- Excellent communication and collaboration skills
- Ability to work well under pressure and meet deadlines

KEY RESPONSIBILITIES

- Designed graphics for a variety of print and digital media, including logos, flyers, brochures, social media posts, and website banners.
- Created user-friendly interfaces for mobile and web applications, ensuring a seamless user experience.
- Collaborated with the marketing team to design engaging content for email marketing campaigns and social media.
- Conducted user research to identify user needs and preferences, and incorporated the findings into the design process.
- Developed wireframes, prototypes, and mockups to demonstrate the design concepts and gain feedback from stakeholders.
- Worked with developers to ensure that the designs were implemented accurately and efficiently.

ACHIEVEMENTS

- Successfully designed and launched a new website for the company, resulting in a 30% increase in website traffic and a 20% increase in leads generated.
- Designed a new mobile & Desktop web app interface that received positive user feedback

WEBSITES REVAMPED

- https://www.zoomifier.com/
- https://www.fullfeel.io/
- https://inventys.in/

CLIENT PROJECTS

- Zoomifier Explainer videos & graphics , Fullfeel Explainer videos & Graphics, WPG Explainer Videos & presentation.

APPLICATIONS DESIGNED

- https://app.zoomifier.com/
- https://app.fullfeel.io/

INTERESTS

Travel   Music   Games